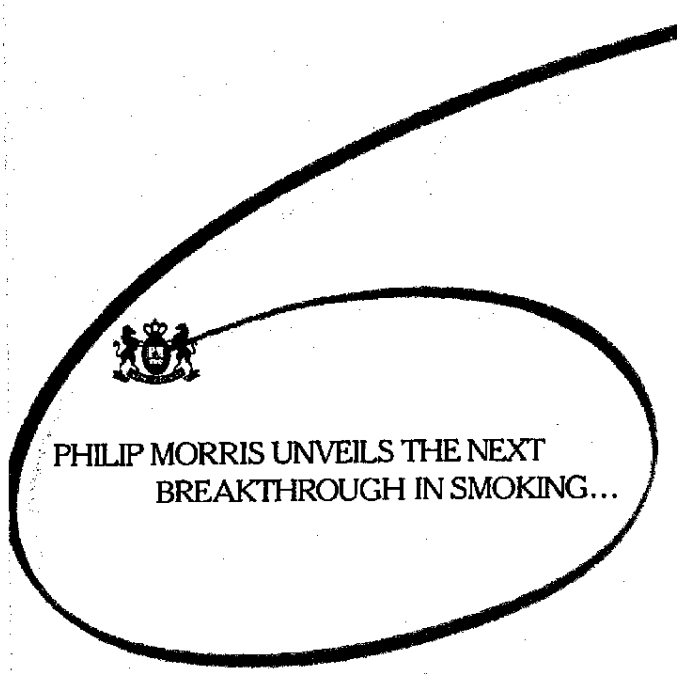
Source: https://www.industrydocuments.ucsf.edu/docs/pgtp0003

8 x 11 (SPD. SIZE) PM MAGAZINE-JULY/AUG.

OMAHA MARKET



PHILIP MORRIS UNVEILS THE NEXT
BREAKTHROUGH IN SMOKING...

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EXT 105

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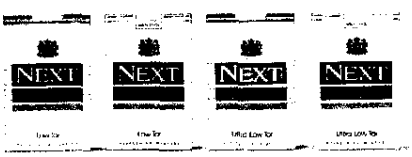
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Kings: 8 mg "tar," 0.8 mg nicotine—Ultra Low Kings: 4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC method

THE NEXT CHOICE IS YOURS.

De-nicotined tobacco with rich flavor, or de-nicotined tobacco with menthol refreshment.



FreeFLUS™ NATURALLY EXTRACTS NICOTINE FROM TOBACCO SO LEAVING RICH FLAVOR AND LESS THAN 0.1 MG NICOTINE.

See preceding page for free introductory offer.

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